

News Release

FOR IMMEDIATE RELEASE

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IIMAK Introduces Ultra-Thin TF200C Clear Direct Thermal Polypropylene

(Amherst, New York) October 21, 2008 – IIMAK, a leading manufacturer of printing consumables, has introduced TF200C clear direct thermal polypropylene. This unique, ultra-thin film can be converted into clear labels that blend in to the applied surface. TF200C provides excellent clarity along with higher durability. Applications requiring a see-through TF200C direct thermal label include packaged fresh foods, retail branded packaging and general home and office labeling.

At 2.0 mil, TF200C is the thinnest clear direct thermal film currently available. Its lightweight design provides 10% additional material on each converted roll so end users can print longer before changing the media. Higher yields mean less downtime and higher productivity, especially important in mobile and desktop printing applications.

TF200C features a durable topcoat that enhances scratch resistance and adds moisture resistance. TF200C's polypropylene surface is very receptive to flexo printing, so static info can be preprinted, making it a convenient single consumable. The TF200C is available to converters in both pressure sensitive and non pressure sensitive master rolls. For more information, visit www.iimak.com or call 888.464.4625.

About IIMAK

IIMAK is a multinational company that develops, manufactures, and markets all types of printing, imaging, and marking consumables including inks, thermal transfer ribbons, specialty papers, cartridges, and cassettes.

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