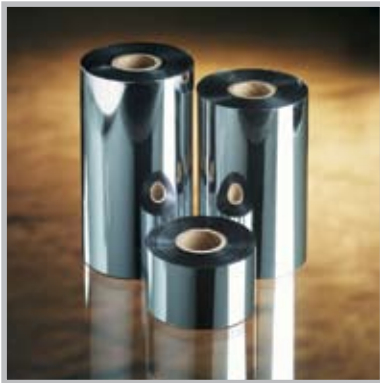


UV Invisible and Firefly



Security enhanced thermal transfer ribbons.

COVERT BRAND PROTECTION SOLUTIONS

IIMAK Secure's covert brand protection solutions help combat counterfeiting, which is an enormous issue facing brand owners around the world today. It not only cuts into the bottom line, but can also tarnish reputations and destroy brand loyalty.

UV INVISIBLE

Any image that can be printed with thermal transfer ribbons can be rendered invisible. Messages, logos, or track & trace bar codes look invisible but flare with bright colorful fluorescence under ultraviolet illumination.

- Give your investigators an invisible mark to help them authenticate your genuine brand.
- Keep your distribution strategies from being undermined by gray market diversion.
- Add covert track and trace information to a product or packaging so that a diverted product can be traced back to its intended distribution path.



UV Invisible images appear when illuminated ultravioletly, thus, rendering them genuine.



Firefly, as shown here, glows brightly under ultraviolet illumination.

FIREFLY

Most products or packaging carry labels printed on demand using thermal transfer. A great first line authentication technology is IIMAK Secure's Firefly, which makes seemingly standard images blaze with colored fluorescence under ultraviolet illumination.

- Firefly can be added without changing the appearance of your current labels.
- As a first line of defense against counterfeiting, Firefly can be used almost anywhere you use thermal transfer.
- From an on-product data label for unit level authentication, to case or shipping labels without breaking down pallets, Firefly makes your genuine product glow.

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