

Here's what people are saying about Clean Start®...

To add your voice to the growing list of Clean Start fans, e-mail your comments to kim_windschitl@iimak.com.

Before we switched to IIMAK ribbons, our customers would complain about the waste when changing ribbons - with Clean Start that has been eliminated and they have less down time. Janice P

One large customer has cancelled all their service contracts because printheads just last & last, a credit I believe to Clean Start. – Phillip S.

I think that anytime the end user can have his printhead automatically cleaned, it is a plus. Production floors tend to be dusty and dirty, and too few end users take the time to properly care for their label printer printheads. – Donna G.

Best thing since sliced bread. Definite selling tool to make customers aware that their printheads will last longer and print quality will be better. – Linda B.

Amazing product! Very sellable! And great literature about it! – Ashley H

What is there to not like about Clean Start! – Lillian L

Saves people money, and they like that it doesn't cost extra. – John S.

Clean Start system is the best. Customers have confidence using it and are having very good results. – Maria V.

Great option to have on the rolls of ribbon. Customers are really interested in it when introduced to the option if they haven't had it previously. – Amanda W.

Saves the printheads which is a great selling tool to your customers. – Leora M.

Good value added to ribbon. – Gloria M.

This is a great idea and money saver. – Linda C.

Clean Start is a very clever approach to a (print) head cleaning problem that when used properly will actually do what it is supposed to do! Added benefits and features are always a plus when added to a most effective product. – Rhea B.

Good idea. Definite help in keeping printhead clean. – Kurt K..

Clean Start gives us an edge with customers that are concerned about printer reliability. – Jim M.

Clean Start is the right idea for the market and the customer. Even if the customer doesn't use it, they know it is right for them. It is a great marketing tool. – Clark C.

Clean Start is a good way to keep our customers label printers running clean. A good way for us to keep our customers. – Kevin S.

A great value added component. – Jeff V.

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