

Thermal Transfer Solutions

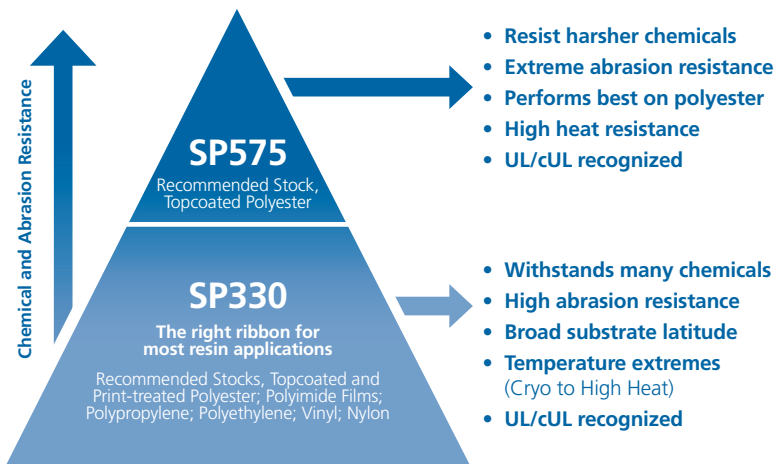
Durable Goods



While many durable labels convey product identification, they also help end users maintain equipment by providing rating plates, critical instructions and warnings. These applications put thermal transfer to the test. The printed image must withstand the life of the labeled product and remain legible. Exposure to extreme temperatures, powerfully corrosive chemicals and other tough conditions offer no forgiveness. As a result, many durable goods require UL 969 Recognized Label Solutions that are pre-approved for certain conditions.



Lasting Performance in Harsh Conditions Resin Thermal Transfer Ribbons



Chemical Resistance

Typical Chemicals	SP330	SP575
Compressor Lubricant	✓	✓
Gasoline	✓	✓
General Cleaners (e.g. 409)	✓	✓
Hydraulic Oil	✓	✓
Methanol	✓	✓
Motor Oil	✓	✓
Silicone Oil	✓	✓
WD-40	✓	✓

Low Temp
-112° C

High Temp
350° F

REACH
SVHC Free

UL
Recognized

ISO
9001:2015
CERTIFIED

Applications

- Industrial Equipment
- Appliances
- Heating/Cooling
- Power Tools
- Outdoor equipment
- Compressors
- Generators
- Small Motors



Requirements



High Quality
Print



Maximum
Durability



Outdoor



Chemical



Label Stock

- Polyester
- Overlaminates

Where

- Manufacturers



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