

Thermal Transfer Solutions

Retail Labeling



Often, pre-printed labels are used in conjunction with Thermal Transfer Ribbons for retail applications. This concept works great for lower volume products that have high variety, like specialty foods, hardware, sporting goods and craft supplies. Variable information is added to full color labels using thermal transfer during packaging. You can print the product name, type, package size, UPC, nutrition information and ingredients.



Versatile Performance Wax/Resin Thermal Transfer Ribbons



Match Your Brand with Color TTR



Applications

- Specialty Foods
- Sporting Goods
- Home & Garden Equipment
- Craft Supplies
- Nutraceuticals
- Hang Tags



Requirements



High Quality Print



Label Variety



Smudge Resistance



Compatible



Label Stock

- Coated Paper
- Semi-Gloss Paper
- Synthetic Paper



Where

- Manufacturers
- Private label brands
- Contact packagers
- Wholesalers



310 Commerce Drive • Amherst, NY 14228
Toll-Free: 888.464.4625 • Phone: 716.691.6333
salesinfo@imak.com • www.imak.com

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